



welcome

BEST SPICE EXPORTERS IN SRI LANKA

It does not matter whether you are fresher and entering into the markets for the first time or an established exporter looking to grow your business abroad in the export business. The main challenge is how to find your potential customer for the goods or services you provide. As we all know that Sri Lanka is a spicy nation and these spices are an integral part of Sri Lankan cuisine.

Sri Lanka is the largest producer of the finest quality spices and the only supplier of true cinnamon to the world. You can buy Ceylon spices such as Ceylon Cinnamon, Ceylon Pepper, Ceylon Cloves, Ceylon Nutmeg, and Ceylon Cardamom. This is why there is a high demand for Sri Lankan spices everywhere. In this blog, you can get some important tips to get buyers if you are spice exporters in Sri Lanka and know the components of an effective export business strategy.

Since ancient times, Sri Lanka is the pearl of the Indian Ocean has been the center of the spice trade and has traded spices with many countries such as Greeks, Romans, and Arabs. All three invaders who ruled Sri Lanka have been attracted to our island mainly due to its spice production.



## WHERE TO COLLECT:

The collection and supply process of most spices starts off with a local farmer and then moves on to the grinding mills. After packaging those Ceylon spices the exporters are provided to the wholesaler then, the retailer, and then finally the customer. But recently most grinding mills do the packaging themselves and supply them to supermarkets and retailers labeling with their own brand.



## BRANDING IS IMPORTANT:

As a spice exporter in Sri Lanka if you are supplying good quality spices without your own brand then you are one step away from losing your market to any random newcomer and customers. Branding in the Ceylon spices business has its own secrets and maybe popular among people by its name. Choosing a quality package such as transparent packaging or glass bottles is also one of the great ways to have an advantage over the competitors. So, It is always best to package the spices inside visible rather than having a fully printed package.

## THE LAST PART:

Whether you are **spice exporters in Sri Lanka**, Finding a market for your export business is the best way to run your business anytime. Like market finding potential buyers and connecting with foreign buyers is also another important point to sell your products offline as well as online that can give you more profits.



# CONTACT US



**Amro**

**260/1, Maha Edanda**

**Karandeniya, 80360, Sri Lanka**

**Ph no- 94772622196**

**Email- [info@newlankacinnamon.lk](mailto:info@newlankacinnamon.lk)**

**Web: <https://amro.lk/>**

