

Custom Poly Mailer: The Perfect Choice for Mail Order Businesses



It has become increasingly crucial for businesses to make a lasting impression on their customers. As the saying goes, the first impression is the last impression. Along with making an impression, the goal for businesses is also to be cost-effective and safe. Delivery can be quite costly for businesses. This cost is increased if the products are damaged in transit. A lot of mail-order businesses are turning to **custom printed mailer** bags.

What Are Poly Mailers?

Poly mailers are also referred to as polyethylene mailing bags. They are waterproof, resistant to tearing and tampering, and self-sealing. Poly mailers offer a great amount of security to the items inside. Compared to its alternatives like boxes, poly mailers are more cost-effective. **The cost generally varies based on quality, size, design, and quantity, but they're usually cheaper than their alternatives.**

One of its perks that might be most attractive to brands is its versatility – they are highly customizable. For this reason, they have become a great marketing tool for businesses. Other perks include:

- Environmentally friendly
- Items inside are more secure during delivery
- Light
- Easy to handle

Business Address: 2939 East Washington Boulevard Los Angeles, California 90023-4277

Phone No. – 323-264-2400 Site - <https://www.polypak.com/>

Email ID – sales@polypak.com

Custom Printed Mailers as Tools of Marketing

A **custom poly mailer** is an opportunity for businesses to market themselves as a brand.

Personalized services such as **plastic custom mailing envelopes** have become trendy due to their ability to drive customer satisfaction.

A custom poly mailer also brings huge recognition to the brands. If done well, it can help brands stand apart and make a lasting impression on customers. This good impression and brand value are extended when the products are able to arrive safely to customers.

Helps Green Business Effort to be More Environmentally Friendly

Poly mailers can be recycled. They can be reused two to three times. Poly mailers with tear strips can be reused even more times and with greater ease as they can be opened without tearing. **For businesses impressively chasing greener initiatives, mailer bags will help them achieve these initiatives.** Personalized options allow brands to add their messages on their **custom printed mailers** that can help convey their values and initiatives.

Secure Delivery

Products often get damaged during delivery. It's annoying both to customers and businesses. Businesses incur losses, and customers are left with a bad impression of the business. Mail-order businesses are constantly looking for more cost-effective and secure ways to ship their products. **Poly mailers are a great and robust solution to this search.**

PolyPak Packaging is a family-owned business that has been dealing with a range of polyethylene products for over three decades. **To read more about custom printed poly mailer bags and shipping envelopes that we offer**, visit our [website](#)!

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